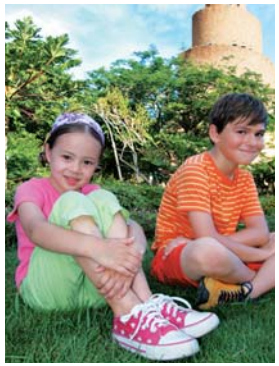
Even first-timers will find it easy to take great photos.

28mm Wide-Angle



35mm

Fit tall buildings and groups of people into the picture!

28mm

4× Zoom

Wide angle

2× Optical zoom

4× Optical zoom

Black

Silver

DIGITAL CAMERA FinePix F480

SPECIFICATIONS

DIGITAL CAMERA FinePix F480

Number of effective pixels*1	8.2 million pixels
CCD sensor	1/2.5-inch
Storage media	Internal memory (Approx. 12MB) / xD-Picture Card™ (16MB - 2 GB) / SD memory card / SDHC memory card*2
File format	Still image : JPEG (Exif Ver. 2.2*3) / Movie : AVI (Motion JPEG) [Design rule for Camera File system compliant/DPOF-compatible]
Number of recorded pixels	Still image : 3,264 × 2,448 (8M) / 3,264 × 2,176 (3 : 2) / 2,304 × 1,728 / 1,600 × 1,200 / 640 × 480
Lens	Fujinon 4× Optical zoom lens, F2.7 - F5.4
Lens focal length	f=4.6mm - 18.4mm, Equivalent to 28 - 112mm on a 35mm camera
Digital zoom	Approx. 6.9×
Aperture	Wide-angle : F2.7/5.4
Focus distance	Normal : Approx. 40cm / 1.3 ft. to infinity Macro : Wide Angle : Approx. 5cm / 2.0 in. to 80cm / 2.6 ft. Telephoto Angle : Approx. 30cm / 1.0 ft. to 80cm / 2.6 ft.
Sensitivity	AUTO/Equivalent to ISO 100 / 200 / 400 / 800 (Standard Output Sensitivity)
Exposure control	TTL 64-zones metering
Exposure mode	Programmed AE
Shooting modes	Mode dial : Auto, Baby mode, Picture Stabilization, Red-eye Reduction, Digital zoom, Portrait, SP (Scene Position), Movie SP : Landscape, Sport, Night, Natural light, Beach, Snow, Fireworks, Sunset, Flower, Party, Museum, Text, Manual
Shutter speed	4 sec. to 1/1500 sec. (depends on exposure)
Continuous shooting	Top-3
Focus	Auto Focus (Center)
White balance	Automatic scene recognition Preset (Fine, Shade, Fluorescent light (Daylight), Fluorescent light (Warm White) Fluorescent light (Cool White), Incandescent light)
Self-timer	Approx. 10 sec./2 sec. delay
Flash	Auto flash Effective range : (ISO AUTO) : Telephoto angle : Approx. 0.5m / 1.6 ft. to 2.2m / 7.2 ft. Wide angle : Approx. 0.5m / 1.6 ft. to 4m / 13.1 ft. Macro : Approx. 0.5m / 1.6 ft. to 0.8m / 2.6 ft. Flash mode : Auto, Red-eye Reduction, Forced Flash, Suppressed Flash, Slow Synchro
LCD monitor	2.7 inch, 230,000 pixels, Amorphous silicon TFT color LCD monitor, Approx. 100% coverage
Movie recording	320 × 240 pixels, 30 frames/sec. With monaural sound, AVI format (Motion JPEG) *Zoom function cannot be used during movie recording.
Photography functions	Best framing, Frame No.memory
Playback functions	Slide show, Trimming, Single frame, Multi-frame playback, Sorting by date, Image rotate
Video output	NTSC / PAL selectable
Digital input / output	USB 2.0 High speed
Power source	NP-40N Li-ion battery (included)
Dimensions	95.6 (W) × 55.4 (H) × 23.0 (D) mm / 3.8 (W) × 2.2 (H) × 0.9 (D) in. (excluding accessories and attachments)
Weight	Approx. 140g/4.9 oz. (excluding accessories, batteries and memory card)
Accessories included	Li-ion battery NP-40N, Battery charger BC-40N, Hand Strap, A/V cable, USB cable, CD-ROM : FinePixViewer-S / FinePixViewer, Owner's Manual
Optional accessories	xD-Picture Card™ : 256MB, 512MB, 1GB, 2GB Battery charger BC-65S, AC Power Adapter AC-5VX, PC Card Adapter DPC-AD, CompactFlash™ Card Adapter DPC-CF, Rechargeable battery NP-40, DC Coupler CP-40N

Number of images / recording time

Modes	Still image						Movie
Number of recorded pixels	3264×2488		3264×2176 (3:2 fomat)	2304×1728	1600×1200	640×480	Movie recording time
Quality	JPEG Fine	JPEG Normal	JPEG	JPEG	JPEG	JPEG	QVGA(30 fps)
Internal memory (Approx. 12MB)	2	5	6	11	19	93	20 sec.
xD-Picture Card™ 256MB	64	129	145	257	409	1997	7.4 min.
512MB	130	259	290	515	818	3993	14.8 min.
1GB	260	519	581	1031	1639	7995	29.6 min.
2GB	519	1031	1162	2063	3198	15992	59.2 min.
SD memory card 512MB	126	251	281	498	793	3867	14.3 min.
1GB	252	503	563	999	1588	7745	28.7 min.
2GB	505	1007	1126	1998	3177	15490	57.3 min.
SDHC memory card 4GB	1008	2001	2256	4002	6204	31024	114.8 min.*
8GB	2005	3978	4485	7957	12334	61672	228.3 min.*

Actual number of frames and recording time varies depending on the types of Memory Card or shooting condition.
*A movie recording will stop automatically when the movie file size becomes approx. 2GB.

*1 Number of effective pixels: The number of pixels on the image sensor which receive input light through the optical lens, and which are effectively reflected in the final output data of the still image.

*2 Please see the Fujifilm website to check memory card compatibility.

*3 Exif 2.2 is a newly revised digital camera file format that contains a variety of shooting information for optimal printing.

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For more information, please visit our Website:
http://www.fujifilm.com/products/digital_cameras/index.html

Specifications are subject to change without notice.
All sample photos are simulated images.

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DIGITAL CAMERA
FinePix F480

8.2 Megapixels | **4x** Optical Zoom | Wide-Angle **28**mm | **2.7**-inch LCD

xD/SD Compatible Slot

Simply Beautiful!

8.2-Megapixel Image Quality

The 8-megapixel CCD sensor produces sharp, high-resolution pictures with brilliant color that look great, even when enlarged for printing.

High Sensitivity

The FinePix F480 offers high sensitivity of ISO 800 to ensure great photos with crisp, clear detail in various conditions. Pictures come out sharp and blur-free, even when shooting in low light without a flash.

Simply Effortless!

Large, Bright 2.7-Inch LCD

The large, bright LCD display lets you compose great photos with ease. And 230,000-pixel resolution and a refresh rate of 60fps produce smooth, clear, high-impact images that make sharing your photos a pleasure.

User-Friendly Menu with Shooting Guide

The icon-based Graphic User Interface (GUI) displays an explanation on the LCD for each shooting mode, scene position, and control setting, eliminating the guesswork and letting you concentrate on taking great photos.

xD/SD Compatible Slot

The card slot is compatible with both xD Picture Card and SD/SDHC memory cards, permitting playback of photo images on an expanded array of devices.

Easily Transportable

The sleek, slim body slips into a purse or pocket with barely a bulge. Available in a choice of black or silver, the stylish compact F480 is easy to carry and easy to hold.

Simply Get It All!

28mm Wide-Angle Fits It All in the Picture

With its 28mm wide-angle lens, the F480 lets you capture groups of people, imposing buildings and structures, or the grandeur of natural scenery, without worrying about cutting sections of the subject out of the picture.

35mm

28mm

PS (Picture Stabilization) Mode

Picture Stabilization Mode automatically corrects for camera shake and subject blur and produces improved background detail in low-light situations.

Conventional digital camera

FinePix F480

4× Optical Zoom for Great Close-ups

The 4x optical zoom lets you take great close-ups from far away. And combined with the power of a 6.9x digital zoom, you can enlarge details in your image as much as 27.6x.

Wide angle

2× Optical zoom

4× Optical zoom

Wide Selection of Shooting Modes

The F480 features a variety of shooting modes. Pre-programmed settings adjust contrast and exposure to ensure great photos of scenes as varied as “Party,” “Fireworks,” “Snow,” “Night,” and many more!

Mode Dial

AUTO	Auto		Baby
	Picture Stabilization		Red-eye Reduction
	Digital Zoom		Portrait
SP	Scene Position		Movie

Scene Positions

Landscape	Sport	Night	Natural Light
Beach	Snow	Fireworks	Sunset
Flower	Party	Museum	Text
Manual			

Sport

Baby

Beach